

# FIND

YOUR CAREER. YOUR LIFESTYLE.

## Consider Iowa Facts

### *What is Consider Iowa <sup>SM</sup>?*

The Consider Iowa <sup>SM</sup> program is a:

- Nonprofit organization administered by The University of Iowa Marvin A. & Rose Lee Pomerantz Career Center
- Program that is committed to raising awareness of career opportunities in the state of Iowa
- Program providing students and alumni a web site with tools to explore career and lifestyle opportunities Iowa has to offer, while connecting them with professionals working in fields of their interest.

### *Who is the target audience?*

- Current students and alumni of [The University of Iowa](#)
- Individuals completing an Associate's degree at one of the state's community colleges
- Students and alumni from all colleges and universities in Iowa
- Employers looking to connect with educated individuals looking to start their careers
- People wishing to return or move to Iowa

### *What does the program provide?*

Employer immersion trips or road trips have been implemented for students to visit employers in various areas of the state. Also, they learn first-hand about exciting things going on in Iowa.

A luncheon series has been held to work with communities on establishing both a community profile and a small group of mentors willing to assist new professionals who are considering a move to the area and gain community input on the program.

Highlighted resources on the web site include

- Job search tools
- Career planning information
- Cost of living calculator
- Online career videos regarding networking, branding yourself, etc.
- Virtual tours of companies
- Community profiles
- Connections with young professionals in the state through LinkedIn
- Assistance from career advisors

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## *Why are employers getting involved with Consider Iowa<sup>SM</sup>?*

Employers have the opportunity to attract and retain educated and talented workers in the state by actively engaging in the Consider Iowa program. The program benefits employers by:

- Building the company's image and strengthening recruiting initiatives while supporting their community
- Providing a simple way for employers to connect with students and alumni looking for careers.

## *Why are job seekers using Consider Iowa<sup>SM</sup>?*

The Consider Iowa<sup>SM</sup> program has many resources to offer a student or recent graduate who is looking for employment or a career in the state of Iowa. Key features include:

- Information on different companies in the state
- A chance to connect with different professionals throughout Iowa in a variety of industries/fields
- Web-based tools (resume tips, career advising, ect.) to utilize career opportunities
- Insight into various careers and lifestyles in Iowa

## *Who is sponsoring/coordinating this effort?*

Consider Iowa<sup>SM</sup> is administered by [Pomerantz Career Center](#) at [The University of Iowa](#). For more information about the program contact Amy A'Hearn at 319-335-1023 or by e-mail, [amy-ahearn@uiowa.edu](mailto:amy-ahearn@uiowa.edu), or visit [www.consideriowa.org](http://www.consideriowa.org).